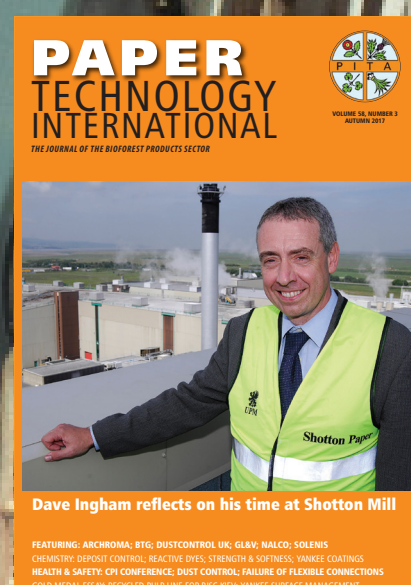
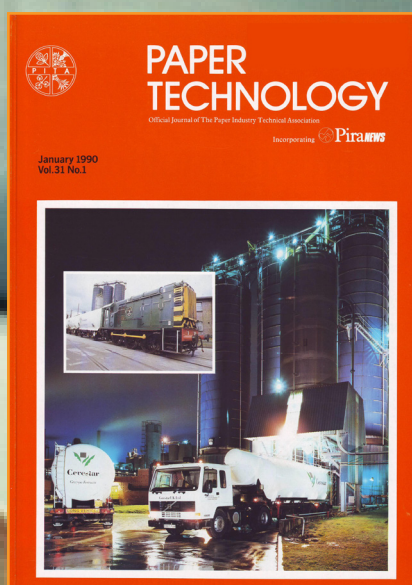
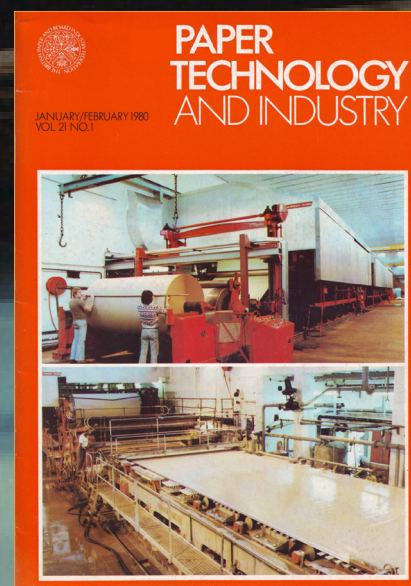
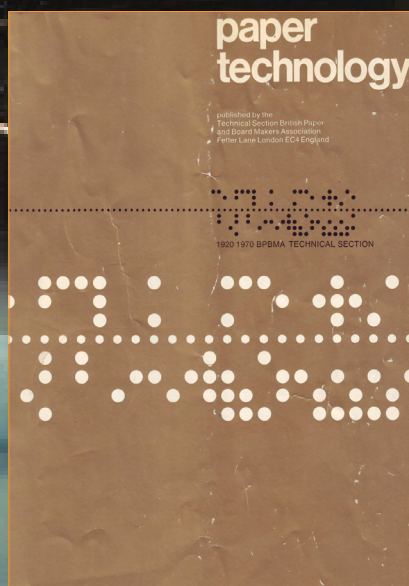
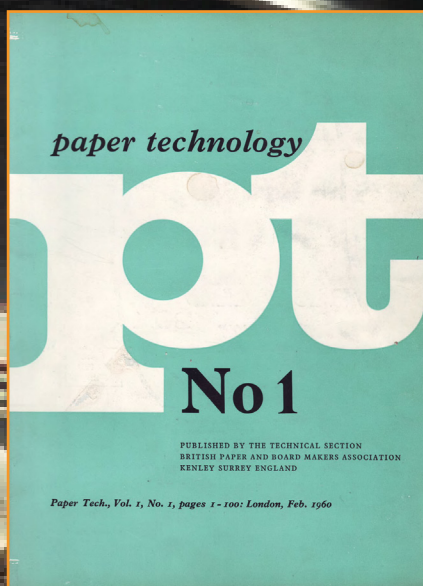


# PAPER TECHNOLOGY INTERNATIONAL



2022



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The Official Journal of the Paper Industry Technical Association since 1960

## PITA History

The UK has a long-established line of Paper Industry organisations, which started in 1872 with the The Paper Makers' Association of England Wales, Scotland & Ireland (PMA). The PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers' Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division, before it became the Technical Association in 1982. **So 2020 marked the centenary of PITA.**

## Publications

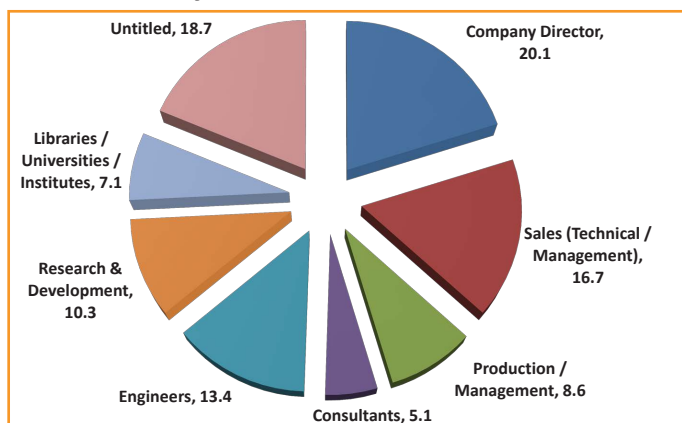
Since 1960, **Paper Technology** has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. Regular features on specific topics such as automation, coating, energy, maintenance, tissue, water removal and others make sure that suppliers get ample opportunity to highlight their products and services. In addition, we publish **"Company Profiles"**, and new for 2020, the **"How It's Made"** series will allow equipment suppliers to illustrate how their consumable products are made and highlight what makes them so special.

From the beginning of 2017 the journal changed title to **Paper Technology International**, in order to underline the global nature of the industry and the international reach of the publication.

**Paper Technology International** is taken by decision makers: it is not a free journal, and each edition is delivered directly to over 1400 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

Decision makers representing government, manufacturing, processing, converting, trade associations, consulting, research and others read **Paper Technology International**.

## Circulation by Job Function



At the end of the year, the **PITA Annual Review** (formerly known as the **PITA Year Book** and often referred to as the "Paper Industry Bible") replaces the journal and is packed with information on the UK and European Industry, mill contact details (UK, Benelux, Eastern Europe and Middle East), lists of other paper technical associations (European and Worldwide), statistics and much more.

Despite the obvious increased popularity of the **PITA Annual Review**, rates conform to those for **Paper Technology International**.

**Paper Technology International** is supported by and read in concert with the new and enhanced website ([www.pita.org.uk](http://www.pita.org.uk)), the **PITA Affairs** e-Newsletter, and **PAPERmaking!** digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both **PAPERmaking!** and the enhanced website ([www.pita.co.uk](http://www.pita.co.uk)), being digital platforms, offer exciting new opportunities for advertising that compliment those available in **Paper Technology International** and the **PITA Annual Review**. See in particular the enhanced **"Company Profile"** pages on the website, which can be reproduced in the magazines - contact us for details.



## MEDIA PACK 2022/2023

<b>Language:</b>	English	<b>Circulation:</b>	2,000 plus (including e-edition)
<b>Paper Size:</b>	Din A4 Saddle Stitched 297 x 210mm wide.	<b>Pagination:</b>	Paper Technology 44-52 pages Annual Review 36-44 pages
<b>Frequency:</b>	4 per year, including the 'PITA Annual Review'		

<u>Publication</u>	<u>Copy Deadline**</u>	<u>Editorial Focus</u>	<u>Special Report</u>
Spring 2022	11 <sup>th</sup> Mar. '22	<ul style="list-style-type: none"> <li>Green Chemistry</li> <li>Focus on Fillers</li> <li>Energy Efficiency / Heat Recovery</li> <li>Wastewater Treatment</li> </ul>	<b>Bonus Distribution:</b> <i>Paper &amp; Biorefinery / Zellcheming</i>
		<b>PITA Membership Directory 2022*</b>	
	Apr. '22	<b>PAPERmaking! Vol.8 No.1</b>	
Summer 2022	10 <sup>th</sup> June '22	<ul style="list-style-type: none"> <li>Wet End Developments</li> <li>Control &amp; Automation</li> <li>Rebuilds &amp; Modernisation</li> <li>Materials Handling</li> </ul>	<b>Bonus Distribution:</b> <i>CPI Health &amp; Safety / Paper ME</i>
	July '22	<b>PAPERmaking! Vol.8 No.2</b>	
Autumn 2022	9 <sup>th</sup> Sept. '22	<ul style="list-style-type: none"> <li>MIAC Special – 'The Italian Job'</li> <li>Barrier Coating Technology</li> <li>Testing &amp; Quality Assessment</li> <li>Update on Nanocellulose</li> </ul>	<b>Bonus Distribution:</b> <i>MIAC / DITP / Technologie Kring</i>
	Nov. '22	<b>PAPERmaking! Vol.8 No.3</b>	
Winter 2022	9 <sup>th</sup> Dec. '22	<b>PITA Annual Review 2022/2023</b>	
Spring 2023	10 <sup>th</sup> Mar. '23	<b>Tissue &amp; Hygiene Special Edition</b> <ul style="list-style-type: none"> <li>Innovative tissue chemistry</li> <li>Nonwoods for Tissue Products</li> <li>Focus on Energy</li> <li>Update on Algae</li> </ul>	<b>Bonus Distribution:</b> <i>Tissue World / Paper &amp; Biorefinery / Zellcheming</i>

\*Sent to Individual & Corporate Members only

\*\*Circulation date 1-2 weeks later

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