Dave Ingham reflects on his time at Shotton Mill

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PITA History
The UK has a long-established line of Paper Industry organisations, which started in 1872 with the The Paper Makers’ Association of England Wales, Scotland & Ireland (PMA). The PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers’ Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division, before it became the Technical Association in 1982. So 2020 marked the centenary of PITA.

Publications
Since 1960, Paper Technology has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. Regular features on specific topics such as automation, coating, energy, maintenance, tissue, water removal and others make sure that suppliers get ample opportunity to highlight their products and services. In addition, we publish “Company Profiles”, and new for 2020, the “How It’s Made” series will allow equipment suppliers to illustrate how their consumable products are made and highlight what makes them so special.

From the beginning of 2017 the journal changed title to Paper Technology International, in order to underline the global nature of the industry and the international reach of the publication.

Paper Technology International is taken by decision makers: it is not a free journal, and each edition is delivered directly to over 1400 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

At the end of the year, the PITA Annual Review (formerly known as the PITA Year Book and often referred to as the “Paper Industry Bible”) replaces the journal and is packed with information on the UK and European Industry, mill contact details (UK, Benelux, Eastern Europe and Middle East), lists of other paper technical associations (European and Worldwide), statistics and much more.

Despite the obvious increased popularity of the PITA Annual Review, rates conform to those for Paper Technology International.

Paper Technology International is supported by and read in concert with the new and enhanced website (www.pita.org.uk), the PITA Affairs e-Newsletter, and PAPERmaking! digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both PAPERmaking! and the enhanced website (www.pita.co.uk), being digital platforms, offer exciting new opportunities for advertising that compliment those available in Paper Technology International and the PITA Annual Review. See in particular the enhanced “Company Profile” pages on the website, which can be reproduced in the magazines - contact us for details.
Média Pack 2022/2023

Language: English
Circulation: 2,000 plus (including e-edition)

Paper Size: Din A4 Saddle Stitched 297 x 210mm wide.
Pagination: Paper Technology 44-52 pages
Annual Review 36-44 pages

Frequency: 4 per year, including the ‘PITA Annual Review’

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<th>Copy Deadline**</th>
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• Focus on Fillers
• Energy Efficiency / Heat Recovery
• Wastewater Treatment                                                                   | Bonus Distribution: Paper & Biorefinery / Zellcheming |
|               |                 |                                                                                 | PITA Membership Directory 2022*                     |
|               | Apr. ’22        |                                                                                 | PAPERmaking! Vol.8 No.1                             |
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