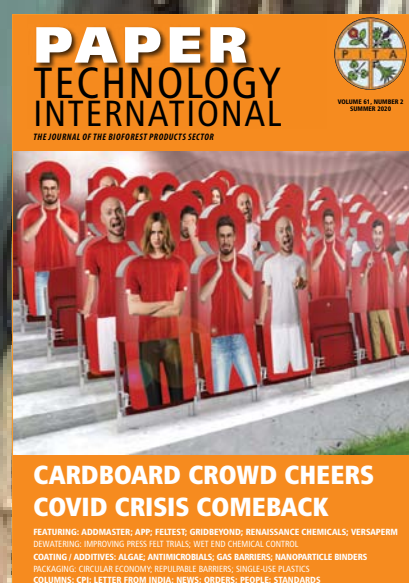
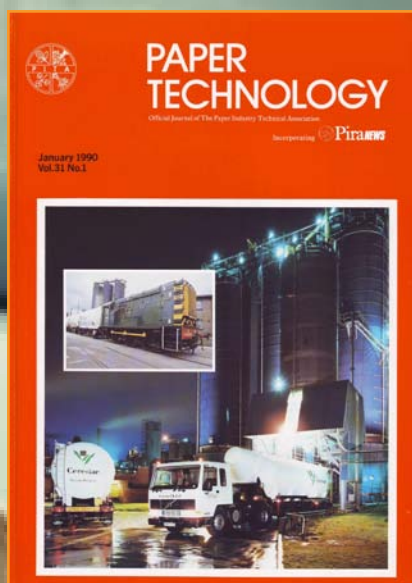
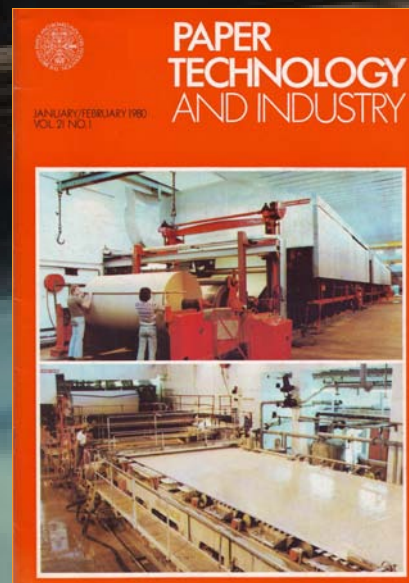
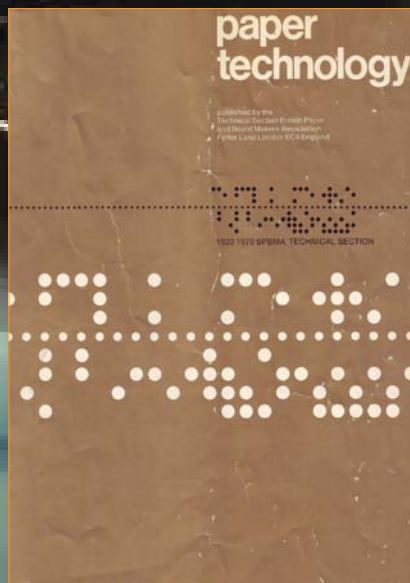


# PAPER TECHNOLOGY INTERNATIONAL



2021



Proven Provider of Information to the  
Fibrous Forest Products Industry since 1960

# Paper Technology International

The Official Journal of the Paper Industry Technical Association since 1960

## PITA History

The UK has a long-established line of Paper Industry organisations, commencing in 1872 with the The Paper Makers' Association of England Wales, Scotland & Ireland (PMA). In turn, the PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers' Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division in 1974, before becoming the Technical Association in 1982.



## Publications

Since 1960, **Paper Technology** has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. In addition, we publish “**Company Profiles**”, and new for 2021, the “**How It's Made**” series will allow equipment suppliers to illustrate how their consumable products are made and highlight what makes them so special.

From the beginning of 2017 the journal changed title to **Paper Technology International**, in order to underline the global nature of the industry and the international reach of the publication.

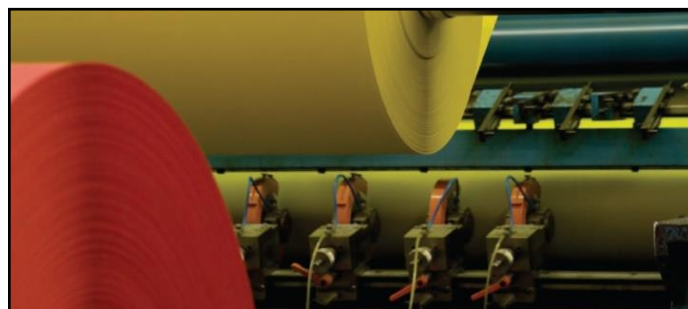
At the end of the year, the **PITA Annual Review** (formerly known as the **PITA Year Book** and often referred to as the “Paper Industry Bible”) replaces

the journal and is packed with information on the UK and European Industry, mill contact details (UK, Benelux, Eastern Europe and Middle East), lists of other paper technical associations (European and Worldwide), statistics and much more.

Despite the obvious increased popularity of the **PITA Annual Review**, rates conform to those for **Paper Technology International**.

**Paper Technology International** is supported by and read in concert with the new and enhanced website ([www.pita.org.uk](http://www.pita.org.uk)), the **PITA Affairs** e-Newsletter, and **PAPERmaking!** digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both **PAPERmaking!** and the enhanced website ([www.pita.co.uk](http://www.pita.co.uk)), being digital platforms, offer exciting new opportunities for advertising that compliment those available in **Paper Technology International** and the **PITA Annual Review**.



## Circulation by Job Function

**Paper Technology International** and the **PITA Annual Review** are taken by decision makers: they are not free journals, and each edition is delivered directly to over 1400 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

Decision makers representing government, manufacturing, processing, converting, trade associations, consulting, research and others read both **Paper Technology International** and the **PITA Annual Review**.



The Official Journal of the Paper Industry Technical Association since 1960

## MEDIA PACK 2021/2022

Language:	English	Circulation:	2,000 plus (including e-edition)
Paper Size:	Din A4 Saddle Stitched 297 x 210mm wide.	Pagination:	Paper Technology 44-52 pages Annual Review 36-44 pages
Frequency:	4 per year, including the 'PITA Annual Review' / 'PITA Membership Directory'***		

Publication	Copy Deadline*	Editorial Focus	Special Report
Spring 2021	12 <sup>th</sup> Mar. '21	<ul style="list-style-type: none"> <li>Strength Chemistry</li> <li>Coating / Surface Treatment</li> <li>Recyclability</li> </ul>	<i>"Packaging in the UK &amp; Europe"</i> Bonus Distribution: <b>Zellcheming</b>
	12 <sup>th</sup> Mar. '21	<b>PITA Membership Directory** 2021</b>	
	16 <sup>th</sup> Apr. '21	<b>PAPERmaking! Vol.7 No.1</b>	
Summer 2021	11 <sup>th</sup> June '21	<ul style="list-style-type: none"> <li>Tissue Update</li> <li>Maintenance / Upgrades</li> <li>Health &amp; Safety</li> </ul>	<i>"The UK/European Tissue Sector"</i> Bonus Distribution: <b>Tissue World Europe / Paper Middle East</b>
	16 <sup>th</sup> July '21	<b>PAPERmaking! Vol.7 No.2</b>	
Autumn 2021	10 <sup>th</sup> Sept. '21	<ul style="list-style-type: none"> <li>MIAC Special – 'The Italian Job'</li> <li>Lubrication / Energy Reduction</li> <li>Test Equipment</li> </ul>	<i>"Brexit and the UK Paper Sector"</i> Bonus Distribution: <b>MIAC / DITP / Technologie Kring</b>
	19 <sup>th</sup> Nov. '21	<b>PAPERmaking! Vol.7 No.3</b>	
Winter 2021	10 <sup>th</sup> Dec. '21	<b>PITA Annual Review 2021</b>	
Spring 2022	11 <sup>th</sup> Mar. '22	<ul style="list-style-type: none"> <li>Grade Rebuilds</li> <li>Water Treatment</li> <li>Automation</li> </ul>	Bonus Distribution: <b>Technologie Kring / Zellcheming / Paper &amp; Biorefinery</b>

\*Circulation date 1-2 weeks later

\*\* The PITA Membership Directory is available only to PITA members

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