Dave Ingham reflects on his time at Shotton Mill
PITA History
The UK has a long-established line of Paper Industry organisations, which started in 1872 with the The Paper Makers’ Association of England Wales, Scotland & Ireland (PMA). The PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers’ Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division, before it became the Technical Association in 1982. So 2020 marks the centenary of PITA.

Publications
Since 1960, Paper Technology has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. Regular features on specific topics such as automation, coating, energy, maintenance, tissue, water removal and others make sure that suppliers get ample opportunity to highlight their products and services. In addition, we publish “Company Profiles”, and new for 2020, the “How It’s Made” series will allow equipment suppliers to illustrate how their consumable products are made and highlight what makes them so special.

From the beginning of 2017 the journal changed title to Paper Technology International, in order to underline the global nature of the industry and the international reach of the publication.

Paper Technology International is taken by decision makers: it is not a free journal, and each edition is delivered directly to over 1400 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

Decision makers representing government, manufacturing, processing, converting, trade associations, consulting, research and others read Paper Technology International.

Circulation by Job Function
![Circulation by Job Function Chart]

At the end of the year, the PITA Annual Review (formerly known as the PITA Year Book and often referred to as the “Paper Industry Bible”) replaces the journal and is packed with information on the UK and European Industry, mill contact details (UK, Benelux, Eastern Europe and Middle East), lists of other paper technical associations (European and Worldwide), statistics and much more.

Despite the obvious increased popularity of the PITA Annual Review, rates conform to those for Paper Technology International.

Paper Technology International is supported by and read in concert with the new and enhanced website (www.pita.org.uk), the PITA Affairs e-Newsletter, and PAPERmaking! digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both PAPERmaking! and the enhanced website (www.pita.co.uk), being digital platforms, offer exciting new opportunities for advertising that compliment those available in Paper Technology International and the PITA Annual Review. See in particular the enhanced “Company Profile” pages on the website, which can be reproduced in the magazines - contact us for details.
Paper Technology International
The Official Journal of the Paper Industry Technical Association since 1960
MEDIA PACK 2020/2021

<table>
<thead>
<tr>
<th>Language:</th>
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<td>Circulation:</td>
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<td>Pagination:</td>
<td>Paper Technology 52-60 pages Annual Review 52 pages</td>
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| Frequency:  | 4 per year, including the ‘PITA Annual Review’ / ‘PITA Membership Directory’** in Dec.  |

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<tr>
<th>Publication</th>
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<tr>
<td>Spring 2020</td>
<td>13th Mar. ‘20</td>
<td>• Robotics and Automation</td>
<td><strong>Bonus Distribution:</strong> Specialty Papers / Zellcheming / Technologie Kring / Paper &amp; Biorefinery</td>
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<td>17th Apr. ‘20</td>
<td>• Water Treatment</td>
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<td>13th Nov. ‘20</td>
<td>•Barrier Coating Technology</td>
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<td>• Food Packaging Innovations</td>
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<td>• PITA Centenary Part 3</td>
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<td>• MIAC Special – ‘The Italian Job’</td>
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* Circulation date 1-2 weeks later
** The PITA Membership Directory is available only to PITA members

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Inserts on Paper must not exceed 150 gsm

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Notification of cancellation must be made at least four weeks prior to publication. The publisher reserves the right to use previous material if copy is not received by copy deadline and to charge for space booked if not cancelled before the published copy deadline shown above.

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E-mail: info@pita.co.uk

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Run of Page:

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</tr>
<tr>
<td>Half Page (260h x 87w or 130h x 175w mm)</td>
<td>The PITA Office</td>
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<tr>
<td>Quarter Page (130h x 87w or 65h x 175w mm)</td>
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<td>Eighth Page (55h x 90w mm)</td>
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<td>Advertorial (per page)</td>
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<tr>
<td><em><strong>New Feature - 'Supplier Profile'</strong></em></td>
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<tr>
<td><em><strong>New Feature - 'How It’s Made'</strong></em></td>
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Classified:

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Bleed for full pages (303h x 216w mm) / Bleed for half pages (150h x 216w mm)

PAPERmaking! ADVERTISING:

The Digital Magazine contains many innovative advertising possibilities

WEBSITE ADVERTISING:

Exciting advertising opportunities exist on the Enhanced PITA website

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