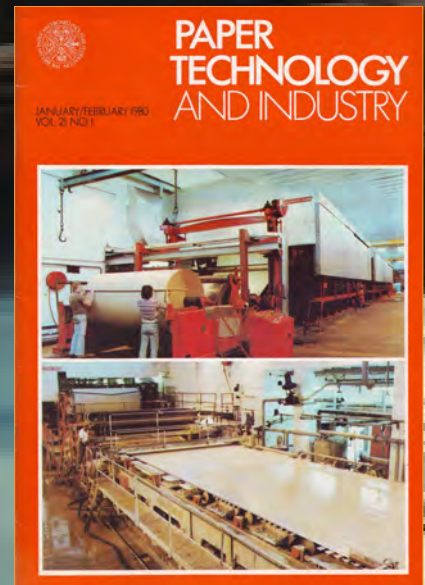


PAPER TECHNOLOGY INTERNATIONAL



2020



Proven Provider of Information to the
Fibrous Forest Products Industry since 1960

Paper Technology *International*

The Official Journal of the Paper Industry Technical Association since 1960

PITA History

The UK has a long-established line of Paper Industry organisations, which started in 1872 with the The Paper Makers' Association of England Wales, Scotland & Ireland (PMA). The PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers' Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division, before it became the Technical Association in 1982. **So 2020 marks the centenary of PITA.**

Publications

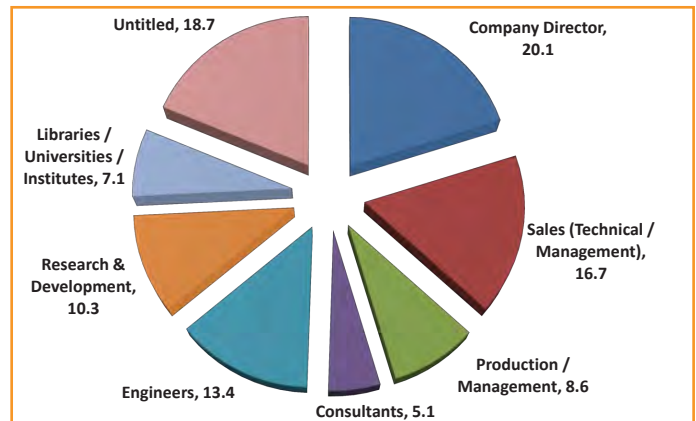
Since 1960, **Paper Technology** has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. Regular features on specific topics such as automation, coating, energy, maintenance, tissue, water removal and others make sure that suppliers get ample opportunity to highlight their products and services. In addition, we publish **"Company Profiles"**, and new for 2020, the **"How It's Made"** series will allow equipment suppliers to illustrate how their consumable products are made and highlight what makes them so special.

From the beginning of 2017 the journal changed title to **Paper Technology International**, in order to underline the global nature of the industry and the international reach of the publication.

Paper Technology International is taken by decision makers: it is not a free journal, and each edition is delivered directly to over 1400 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

Decision makers representing government, manufacturing, processing, converting, trade associations, consulting, research and others read **Paper Technology International**.

Circulation by Job Function



At the end of the year, the **PITA Annual Review** (formerly known as the **PITA Year Book** and often referred to as the "Paper Industry Bible") replaces the journal and is packed with information on the UK and European Industry, mill contact details (UK, Benelux, Eastern Europe and Middle East), lists of other paper technical associations (European and Worldwide), statistics and much more.

Despite the obvious increased popularity of the **PITA Annual Review**, rates conform to those for **Paper Technology International**.

Paper Technology International is supported by and read in concert with the new and enhanced website (www.pita.org.uk), the **PITA Affairs** e-Newsletter, and **PAPERmaking!** digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both **PAPERmaking!** and the enhanced website (www.pita.co.uk), being digital platforms, offer exciting new opportunities for advertising that compliment those available in **Paper Technology International** and the **PITA Annual Review**. See in particular the enhanced **"Company Profile"** pages on the website, which can be reproduced in the magazines - contact us for details.



The Official Journal of the Paper Industry Technical Association since 1960

MEDIA PACK 2020/2021

Language:	English	Circulation:	2,000 plus (including e-edition)
Paper Size:	Din A4 Saddle Stitched 297 x 210mm wide.	Pagination:	Paper Technology 52-60 pages Annual Review 52 pages
Frequency:	4 per year, including the 'PITA Annual Review' / 'PITA Membership Directory'** in Dec.		

<u>Publication</u>	<u>Copy Deadline*</u>	<u>Editorial Focus</u>	<u>Special Report</u>
Spring 2020	13 th Mar. '20	<ul style="list-style-type: none"> Robotics and Automation Water Treatment Energy / Modelling PITA Centenary Part 2 	Bonus Distribution: <i>Specialty Papers / Zellcheming / Technologie Kring / Paper & Biorefinery</i>
	17 th Apr. '20	PAPERmaking! Vol.6 No.1	
Summer 2020	5 th June '20	<ul style="list-style-type: none"> Barrier Coating Technology Food Packaging Innovations Paper Machine Clothing PITA Centenary Part 3 	Bonus Distribution: <i>Paper ME / PAPERmatters! 2020</i>
Autumn 2020	11 th Sept. '20	<ul style="list-style-type: none"> MIAC Special – 'The Italian Job' Maintenance & Lubrication PAPERmatters! 2020 Review PITA Centenary Part 4 	Bonus Distribution: <i>MIAC / Paper One Show / DITP / Technologie Kring</i>
	13 th Nov. '20	PAPERmaking! Vol.6 No.2	
Winter 2020	11 th Dec. '20	PITA Annual Review / PITA Membership Directory** 2020	
Spring 2021	8 th Mar. '21	Tissue & Hygiene Special Edition <ul style="list-style-type: none"> Chemistry Innovations Raw Materials Optimised Converting 	Bonus Distribution: <i>Tissue World / Technologie Kring / Paper & Biorefinery / Zellcheming</i>

*Circulation date 1-2 weeks later

** The PITA Membership Directory is available only to PITA members

LOOSE INSERTS:

Inserts are to be supplied by Advertisers

Specimens must be submitted for Approval

Inserts on Paper must not exceed 150 gsm

Loose one sheet: £contact

Loose two sheets: £contact

CANCELLATION & LATE ARTWORK:

Notification of cancellation must be made at least four weeks prior to publication. The publisher reserves the right to use previous material if copy is not received by copy deadline and to charge for space booked if not cancelled before the published copy deadline shown above.

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Prices in Pounds Sterling

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Inside Front Cover (297h x 210w mm)
Inside Back Cover (297h x 210w mm)

Run of Page:

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Half Page (260h x 87w or 130h x 175w mm)
Quarter Page (130h x 87w or 65h x 175w mm)
Eighth Page (55h x 90w mm)
Advertorial (per page)

New Feature - 'Supplier Profile'

New Feature - 'How It's Made'

Classified:

Full Page (297h x 210w mm)
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Quarter Page (130h x 87w mm)
Upgrade of Annual Review Entry

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Exciting advertising opportunities exist on the Enhanced PITA website

Normal Agency discount applies

Options Available.
Contact us to discuss
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